



Public Speaking

An introduction

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Public speaking



Teaching goal



Teaching schedule



Needs analysis

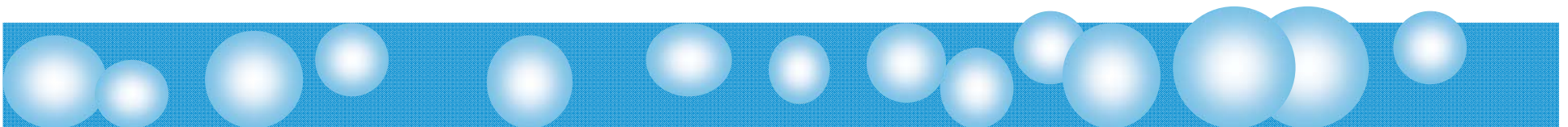


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Discussion

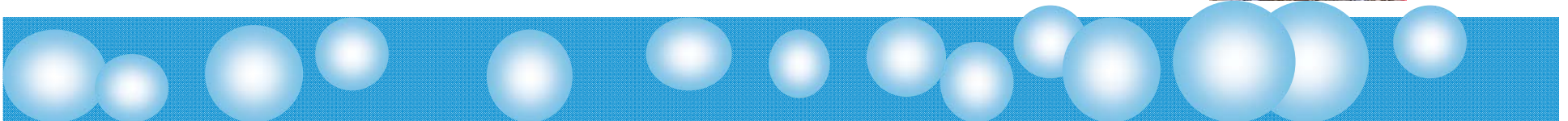
- Your understanding about public speaking?
- Similarities and differences between public speaking and conversation?

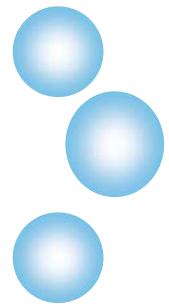




What is public speaking

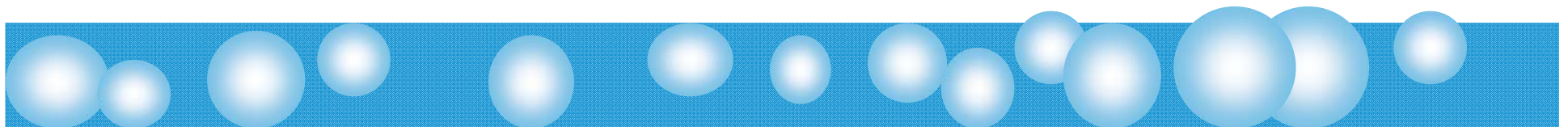
- a vital means of communication
- a way of making your ideas public
to share and influence
- an art, process, or act of effectively
addressing the public
to inform, persuade or entertain them





Public speaking \approx conversation

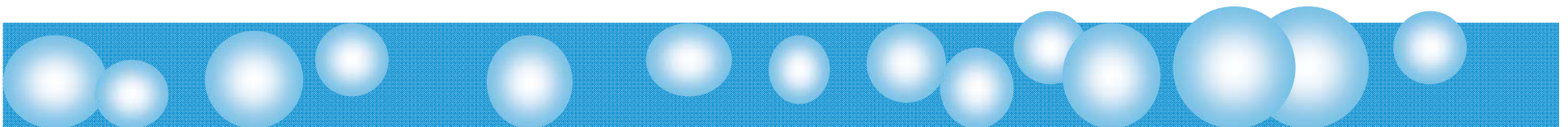
- Organizing thoughts **logically**
- Tailoring the message to the **audience**
- Telling a story for **maximum impact**
- Adapting to **listener feedback**

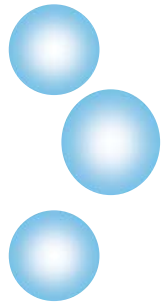




Public speaking vs. conversation

- Public speaking is more **highly structured**
- Public speaking requires **more formal language**
- Public speaking requires a **different method** of delivery

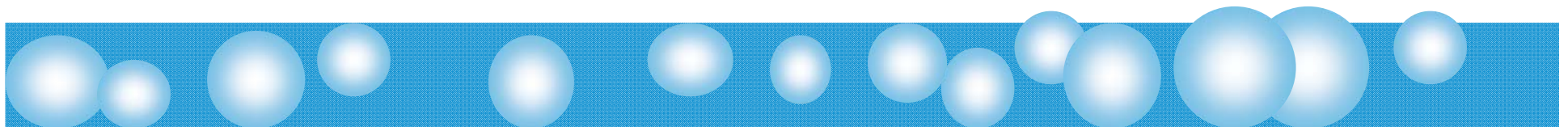


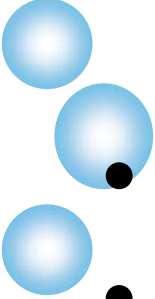
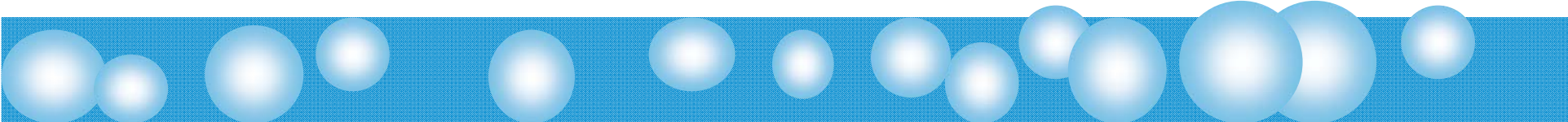


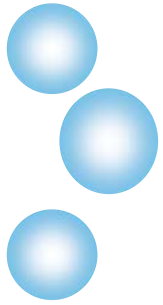
Teaching goals

1. to help you acquire basic skills in preparing and delivering a speech effectively

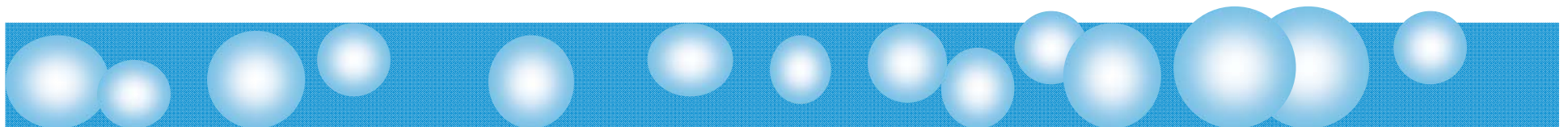
six things to keep in mind

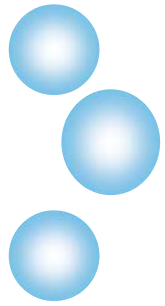


- 
- ***How to choose a topic***
 - ***How to work out an outline***
 - ***How to organize the speech***
 - ***How to make your vocal language more effective***
 - ***How to use non-verbal language effectively***
 - ***How to practice and rehearse for a speech***
- 



2. to help you find and then overcome your **problems** in making a public speech
3. to help you overcome **stage fright**
4. to help you build **confidence** and advance your personal image





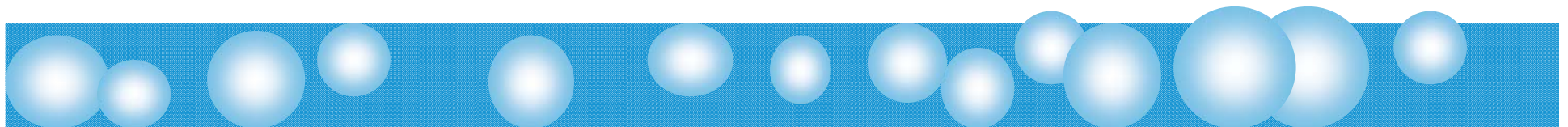
Teaching schedule -1

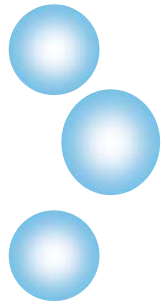
Time: 2 periods/ week
17 weeks

Instructor: Wang Beilei

wbl2003@hotmail.com

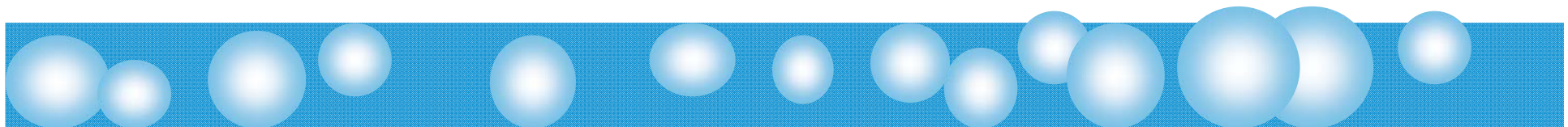
[wbl200814@126.com\(class\)](mailto:wbl200814@126.com)

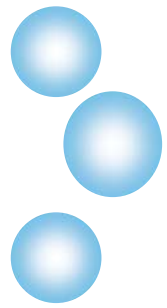




Teaching schedule 2-materials

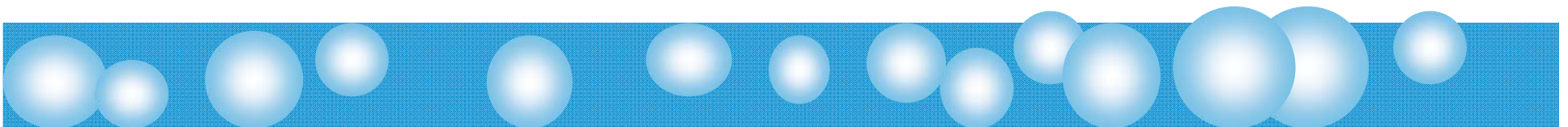
- Textbook
 - Lucas, S. E. The Art of Public Speaking(10th edition) .
外语教学与研究出版社.
- Websites
 - The Professional Speakers Association of China
www.chinaspeakers.org/new1/index1.php.
 - Great speeches collection
www.historyplace.com/speeches/previous.htm
 - Introductions and conclusions: American Rhetoric
www.americanrhetoric.com





Teaching schedule 3- Assessment

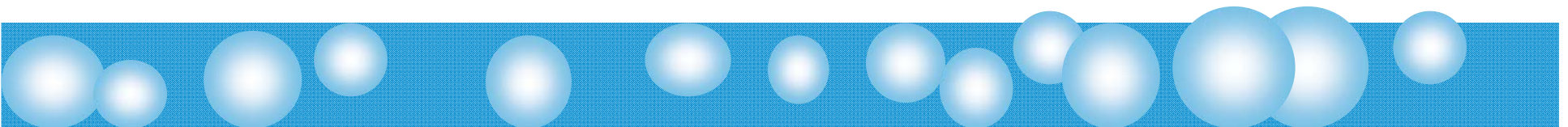
- Prepared speeches
peer assessment + teacher assessment
- Class involvement 10%
- Class attendance 5%
- Learning logs (at least 3 famous speeches)





Speaking tasks

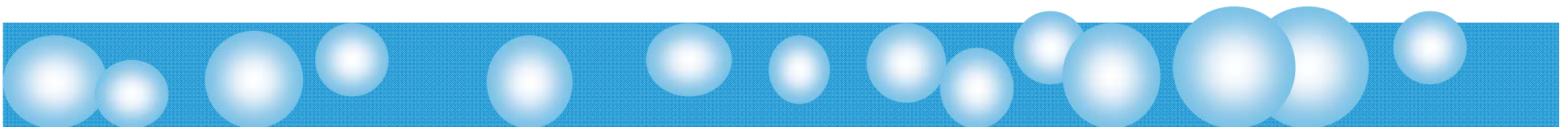
- To recommend **three** speeches 5%
- To imitate **one** speeches 10%
- To give a self-introduction 2m 15%
- To give an informative speech 3m 20%
- To give a persuasive speech 3m 25%
- To give a speech on special occasions 10%

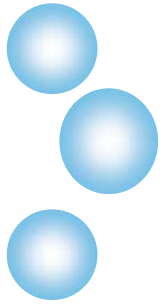




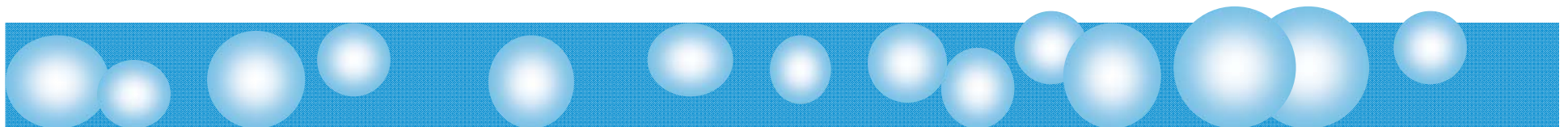
Dos

- 1. Be **attentive** in class.
- 2. Prepare and compose the speech well **in advance**.
- 3. Every speech should be written **yourself**. (no copy)





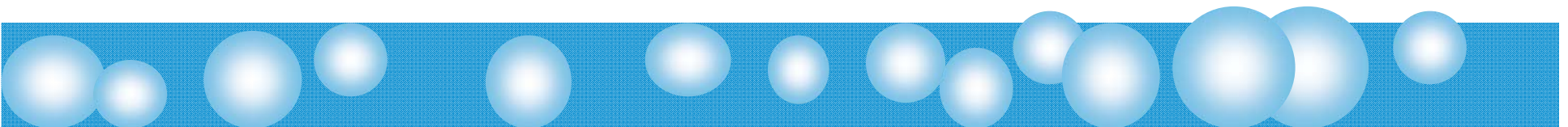
- 4. Finish your speech within **time limit**.
- 5. Print out your **evaluation forms** and bring them to class.
- 6. Hand in **assignments** according to the requirements.





Don'ts

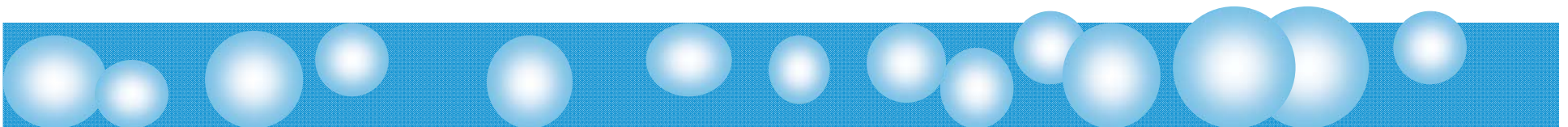
- **Don't skip classes and don't be late.**
- **Don't bring the manuscript or the preparation outline to the stage. You can make a speech with your speaking outline only.**
- **Don't ask your teacher to adjust your score.**





Needs analysis

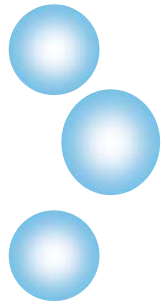
- Group discussion
 - public speaking experiences
 - expectations for the course
 - difficulties/ obstacles
- Questionnaire



<input type="radio"/>	1	I have positive public speaking experiences.
<input type="radio"/>	2	I have negative public speaking experiences.
<input type="radio"/>	3	I choose the course to practice my oral English.
<input type="radio"/>	4	I choose the course to improve my speaking skills in the public.
<input type="radio"/>	5	I choose the course to get credits easily.
<input type="radio"/>	6	I have difficulty in selecting right topics.
<input type="radio"/>	7	I have difficulty in supporting my ideas.
<input type="radio"/>	8	I have difficulty in finding the proper expressions.
<input type="radio"/>	9	I have difficulty in memorizing what to present
<input type="radio"/>	10	I have stage fright.
<input type="radio"/>	11	I cannot speak loudly.
<input type="radio"/>	12	I cannot find good samples.
<input type="radio"/>	13	I cannot find good places to practice or rehearse.
<input type="radio"/>	14	I cannot find a partner to work with.

Past public speaking experience:

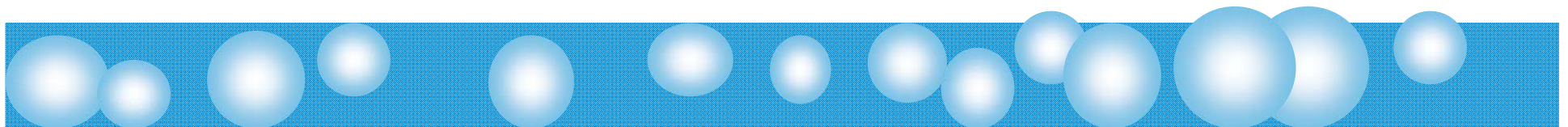
Expectations:



Assignment

Week 3-4

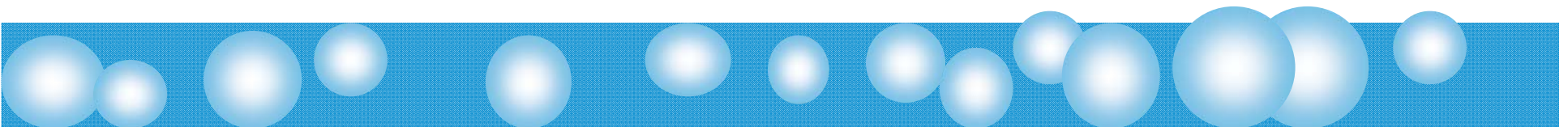
- To recommend three good speeches (what, who, where and why)
- To imitate one (an excerpt)





More resources

- <http://ggyy.tongji.edu.cn/omscms.oms?omsv=list&cid=167> 同济
- 21世纪杯大学生英语演讲比赛官网: <http://contest.i21st.cn/>
- Quotations: <http://dir.yahoo.com/Reference/Quotations/>
- Choosing a topic: www.lii.org
- Brainstorming: www.jpbc.com/creative/index.php
- Supporting materials www.xinhuanews.com/english2010/,
www.chinadaily.com.cn, www.globaltimes.cn/,
www.ipl.org/div/subject/
- Informative talks www.ted.com
- 美国20世纪经典英语演讲100篇 (MP3+文本)
<http://www.rriting.com/English/lecture/110028/>
- <http://www.chinaenglish.com.cn/>
- <http://www.presidentsusa.net/speeches.html>



Thank you!

